Price Structure

(Prices inclusive of Tax) Revised w.e.f September 19, 2016



For Individuals

Users	Product	Purpose	Price
Faculty	Cases/Technical notes/	Inspection only	Free
	Exercises and Teaching Notes		
All (including Faculty, Students,	Cases/Technical notes/Exercises	Use in all	INR 200 per case per
Corporates and Individuals)		programmes	copy_or its foreign
			currency equivalent

For Educational Institutions

1) Base Price	Price	
Cases/Technical Notes/Exercises	INR 200 per case per copy or its foreign currency equivalent	
2) Annual Contract Agreement (ACA)		
ACA, Option "A" for downloading unlimited number of IIMA cases for specific number of students @ INR 1,500/- per student. The institute has to specify the number of students in each programme and the total number of students including all programmes and pay the amount (Total number of students x INR1,500/-) (Inclusive of tax) to IIMA while entering the contract for one year period.	X INR 1,500/-) or its foreign currency equivalent *	
ACA, Option "B" for downloading unlimited number of IIMA cases for any number of students by paying INR7,50,000/- (Rupees seven lakh fifty thousand) (Inclusive of tax) lump sum to IIMA for entering the contract for one year period.	lakh fifty thousand) or its for-	
ACA, Option "C" for downloading unlimited number of IIMA cases for annual contract of Three years with a discount of 25% on pricing under Option "A" of INR 4,500/- (Rupees Four Thousand Five Hundred) (Inclusive of tax) per student (Total number of students x INR 4,500/-) or Option "B" of INR 22,50,000/- (Rupees Twenty Two Lakhs Fifty Thousand) (Inclusive of tax) for any number of students.	discount on Option "A" (Total number of students x INR 4,500/-) or Option "B" of	

Payment could be Online: Credit Card / Debit Card / Net-Banking or NEFT / RTGS to IIMA's bank account as per the below given details.

Please Note: We have used the term case to represent case, technical note and exercises.

CONTACT US

IIMA CASE CENTRE

Indian Institute of Management Ahmedabad Heritage Campus, Vastrapur, Ahmedabad – 380 015

Phone: +91-79-6632 4966/67 | Mobile: Manager- Case Centre +91-7069074817 Email: casecentre@iima.ac.in | Website: http://cases.iima.ac.in | Twitter @IIMACases

IIMA Case Centre Bank Details for NEFT/RTGS:

Name of the Account : Indian Institute of Management Ahmedabad

Account No. : 9369CASE

Type of Account : Savings A/c

Name of the Bank : YES Bank Ltd.

Branch Name : C G Road, Ahmedabad

IFSC : YESB0000007

P.S.:The IIMA Case Centre Account Number is Alpha-Numeric and is a valid number. In case of any difficulty in electronic transfer, please write to cmaccounts@iima.ac.in or please call 079-66324189.

^{*}On contractual Basis. For entering into a contract, please contact: casecentre@iima.ac.in